Mac Teariki

Web Designer & Front End Developer

e: macteariki@gmail.com
m: 0211204611
w: www.macteariki.com

// Personal Statement

I'm a web designer and front end developer, currently based in Christchurch.

With a diverse range of skills that include design, development and UX/UI, I am constantly looking for new tools and processes to build on my existing skill set. I pride myself on user-focused and accessible design that reflect brands and companies effectively.

// Tools & Skills

Design:	Sketch	Figma	Invision	Photoshop	Adobe XD
Code:	HTML	CSS & SASS	JS (jQuery, React)		Versioning (Git)

// Work Experience

Digital Designer / Front End Developer   Jan 2018 - current
Custom D

Currently working at Custom D specialising in websites and web apps. We create user-friendly designs and experiences for our diverse clientele. Along with designing and building websites, I have also gained some experience in managing projects and building strong partnerships with our clients.

My responsibilities include:

• Collaborating with other front end and back end developers to create websites, landing pages, email campaigns and web app components.

• Low and high fidelity wireframes / prototypes using Sketch and Figma.

• Keeping customers up to date on budgets, project deliverables and proactively suggesting improvements.

• Using SilverStripe, Craft CMS, and React alongside modern workflows including BEM implementation via SCSS, and version control via Git.

// Work Experience (cont)

News Developer   Feb 2016 - Jan 2018
NZ Herald / NZME

Previously worked for one of New Zealand's largest news publishers, The NZ Herald. I was a member of the editorial data/investigations team and I have produced a number of interactive data visualizations and bespoke long form features.

My responsibilities include:

• Analysing data sets to establish interesting news angles and come up with ideas and sketches to best visualize the data.

• Creating low-fidelity wireframes using pad and pencil. Using Sketch and Illustrator to create mock-ups and visual UI elements.

• Collaborating with journalists, videographers and photographers to create unique digital presentations.

Achievements:

• Involved in the 2017 Election Live Results coverage and the party policies interactive. The party policies interactive had an average engagement time of 5mins and gathered 42k unique browsers.

• Won the NZME Quarter 3 Champions Team Award for my involvement in the Break The Silence campaign.

Web Designer   Dec 2015 - Mar 2017
Napkin

Lead Web Designer for trynapkin.co.nz - an online startup that provides a platform for finding, booking, and enjoying dining experiences prepared by private chefs.

I was a part of a team of four, which included a project manager and two back-end developers. Responsible for the design of the Napkin website, logo, building HTML email templates and creating visuals for social media.

Online Content Administrator   May 2014 - Jan 2016
NZ Herald / NZME

Responsible for formatting and uploading content from the print edition to the Herald Online and regional websites. Assisted the Duty Editor with producing live news articles and ensuring content is published with accuracy and efficiency

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// Education

Graduate Diploma in Creative Technologies   Feb 2015 - Dec 2015
Media Design School

Bachelor of Fine Arts   2009 - 2012
ELAM, University of Auckland